

Sharing Family Values

A parent who is separated from family because of military deployment holds a special status in the hearts of their children. Not only as a loved one, but as a hero—their hero.

Every letter, every package the family receives from that parent holds a singular importance and significance. Because of this, the deployed soldier has the unique opportunity to impact the family and enrich family values through their communication.

Generally, such long-distance, value sharing would not be easy. But with the family value-enrichment focus of the Absent Parent Program, it's not only easy—it's enjoyable and entertaining for the whole family!

How does it work? Each month the deployed parent receives a DVD packet with three award-winning animated short stories and a booklet (described inside). After watching each show, the soldier personalizes the booklet with their own thoughts, feelings and memories; then sends the "gift packet" home to the family.

As the family is together watching the shows and discussing the hand written messages, they will almost feel Dad or Mom in their midst. When they are reunited, the family will be stronger as a result of the time everyone invested in each other.



More information, ideas, and family activities can be found at www.autobgood.com/military.

Wet Cement Productions

Wet Cement Productions is an award-winning animation studio producing family-friendly programs that leave lasting impressions on the hearts of children and their families.

Its products include the *EWE KNOW* series, recognized with the Dove Foundation Seal and a winner of two Telly awards, and the brand new *Auto-B-Good* character-building series.

The team at Wet Cement produces product lines that encourage families to build excellence in character, relationships, and academics; that create fun, entertaining alternatives to the prevailing aggression in the media; and that assist parents and teachers with instilling positive values.



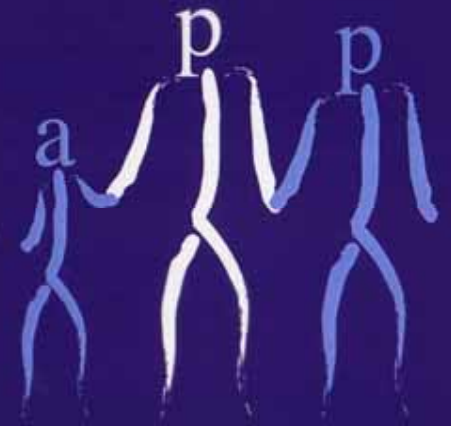
Auto-B-Good

Auto-B-Good is an award-winning, 3D-animated series, in which a cast of personable automobiles that seem almost human show how positive characteristics improve our lives and impact those around us.

Each 10-minute episode focuses on the development of one of 36 character traits, and teaches valuable life lessons on what it takes to be someone of character – the foundation of readiness for the road of life.

More information on Minneapolis-based Wet Cement Productions and its *Auto-B-Good* series can be found at autobgood.com.

© 2003 Wet Cement Productions Inc.



absent parent program

Enriching Family Values



Wet Cement Productions Inc.
...so little time to leave lasting impressions

© 2003 All Rights reserved

The Absent Parent Program

Dear Soldier (Dad / Mom),

You may be apart from your family, but you don't have to be absent! We have an exciting way for you to join with your family in spirit, sharing laughter and memories while building character and family values.

This Absent Parent Program is based on stories about the characters of the City of Auto who learn—and teach—how our behavior impacts our lives, and all those around us.

The 12 month program combines 36 episodes of Auto-B-Good with messages and thoughts that you write in the accompanying booklet—to help you stay connected to your loved ones, strengthen your family values, and create a lasting family legacy!

Take a look through this pamphlet to learn more about the program—and you will get as excited about this as we are!



slippery slope Truthfulness

Maria is practicing hard to qualify for the National #4 Championships - until she has to stop practicing on the hillside because of landslides. When Maria has to save it and tri from her carelessness and the resulting landslide, she is declared a hero. When she tells the truth and does not accept the reward, she gains her friends' respect instead.

My favorite part of the story is:

Question prompts on military life, family memories, and your own childhood personalize your message.

The kindest person I knew when I was young was:

Kindness may not break him - but it will strengthen ...you.
except from Auto-B-Good

page 10

Brief show summaries help you organize your thoughts.

In the military, honesty is critical because:

A song that makes me think about our family is:

Trait-related question prompts provide value-sharing opportunities.

Thought provoking quotes from prominent figures or Auto-B-Good are sprinkled throughout.

What people are saying ...

"I love all the questions. This will become something treasured and handed down as a family heirloom."

"You have a wonderful product and message. Keep the passion, it will touch so many lives as well as assist the reunion process."

"These will be great to keep for years to come. I think that the family will learn even more about the parent who's gone for awhile."

"These videos will definitely keep the family unit connected."



absent parent program
... quotes taken from military families